



MOVING TOWARDS *More*

2021 Community Impact Report



Dear Friends,

Well, 2021 was quite a year! Almost every household in America faced new or continuing challenges. Yet as a country—as a community—we persevered and continued to push forward. United Methodist Community House was no different.

Despite the challenges, we fed our seniors, provided care for our children, offered after-school programming for our youth, and provided quality food at affordable costs in our Fresh Market.

Our greatest realization is that now more than ever, we understand how important our work is to those we serve.

If we were not able to offer quality, early childhood education to our infants, toddlers and preschoolers, their parents would not be able to go to work or school. They would be unable to care for their families.

If we did not work with nine elementary schools in Grand Rapids, many children would go to unsupervised homes until their guardians returned later in the day after work. They would not receive homework help, a nutritious snack, or positive engagement all wrapped around a core of physical activity.

If we did not support our seniors with vital programming such as transportation, meals, and other opportunities, many would remain isolated at home which breeds depression and illness. Most would not eat a hot meal that day.

Our second realization is that in spite of all we do now, we must do more.

We have seen the needs of our community up close and they are dire. As one desperate mother put it, “The day I found out I was pregnant was the best and worst day of my life. I was ecstatic to become a mother but knew that without quality childcare I was facing two years of unemployment.”

UMCH must move towards more. We must meet the increasing needs of those we care for—our city’s most vulnerable populations. And, we will. We have a vision for the expansion of our campus, and a plan to get there. We look forward to sharing more with you in 2022.

Thank you for your critical support this past year and helping ensure we put our families first. Thank you also for continuing on this journey with us as we move towards more together.



Eric Williams

Eric Williams,
Co-CEO



Carla Moore

Carla Moore,
Co-CEO

2021 NUMBERS

4 program pillars



INFANTS & YOUNG CHILDREN

Early childhood education

65
children served*

39
families on wait list

2,552
hours of care

12,310
meals provided

92%
performing at or above
the national average for
developmental markers
(through 8/23/21)

*Licensing capacity is 100 spots.
Due to COVID and staffing
shortages our capacity was 38%.
We are up to 50% today and
anticipating further growth
towards 100%.



YOUTH

After-school engagement and support, summer day camp

9
21st Century sites in partnership with Grand Rapids Public Schools for after-school learning and skill-building

185
students

360
hours of engagement per student

1,600
hours of summer programming, including 24 field trips



OLDER ADULTS

Outreach and assistance, transportation, meals, wellness services

132
adults received 494 hours of specific outreach and assistance services

4,914
rides provided

2,691
meals provided

- Weekly health support services and activities (Enhanced Fitness class, walking club, and Calvin College health screenings)
- Weekly social events (Bible Study and Bingo)
- Monthly support to grandparents raising grandchildren



FRESH MARKET

Supports local farmers and local families by selling fresh, locally grown produce and other healthy foods

760
hours open

100
families enrolled as members

432
purchases of fresh, nutritious food

6
community events offered

MOVING TOWARDS MORE WITH...

...children & families

Children who grow up in poverty have lower developmental outcomes than children from homes with economic stability. This is especially true when there is no extra support system or intervention.

At United Methodist Community House, we understand this reality more than most. It's what drives us every day to think outside the box and find ways to do more for the families we serve.

In 2021, we began partnering with Family Promise of Grand Rapids to provide Family Engagement and Stabilization (FES) services to our Child Development Center families. We selected Family Promise because of the model and coaching process they use.

Their model focuses on advancing the overall economic well-being of the family to improve developmental outcomes for the child. An article published in The American Academy of Pediatrics on December 20, 2021 provided data supporting the effectiveness of this model to significantly improve child development outcomes.

This is an invaluable resource for our families that is already making a difference in their lives.

Rio is a single parent who recently became the primary caregiver for his son, Zion. Rio came to UMCH looking for childcare services, so he could continue working. UMCH was able to enroll Zion

in our preschool program and connect Rio to FES services. FES was able to assist him in filing for physical custody, ordering his son's birth certificate and social security card, and finding better housing accommodations suited for family living.

FES did more than just help with these basic needs. When Zion came to preschool, he was exhibiting developmental delays. He lacked verbal skills and the ability to express emotions. FES was able to refer Zion for assessments and additional supports, which includes a speech pathologist that now meets weekly with him in the classroom.

This family is well on their way thanks to FES and their own determination to succeed. With permanent housing, access to quality child development programming and services, and a team of caring people surrounding them, their future is brighter than ever!



...older adults & community needs

The South Division Corridor is actively, intentionally, and rapidly undergoing change. This three-mile stretch of area bordered by Wealthy and 28th Streets, is the focus of a revitalization plan launched by the city of Grand Rapids in 2019.

With the existing and new housing developments primarily serving older adults, UMCH is strategically positioning itself to meet the anticipated needs of this growing community. One of these needs is access to fresh, healthy food.

UMCH is located in a documented food desert. This means that there are no affordable fresh food options easily accessible. To address this, we launched the UMCH Fresh Market in 2020 and

recently expanded its footprint and increased its product selection. Housed in our building at 900 Division, the UMCH Fresh Market is readily visible to those driving by or living within the neighborhood. And, people are loving it!

Ms. Emma recently moved into Antwon Court, a new housing development across the street from the UMCH Fresh Market. As a regular participant of our senior programming, she was delighted to move closer. Her only concern was how she would get to a grocery store.

One day, Ms. Emma walked over to check out the UMCH Fresh Market. She was elated to find nearly everything she needed, including companionship!

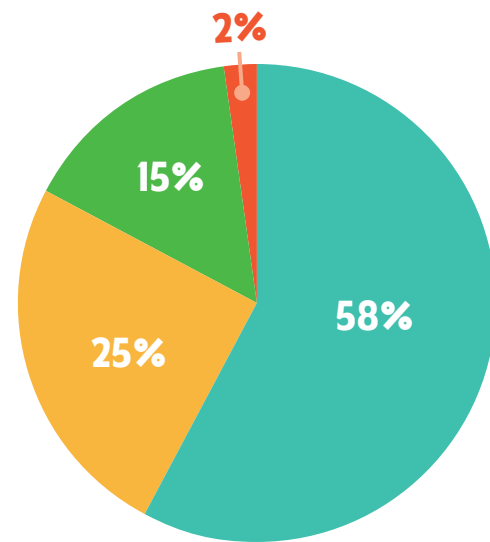
Her favorite activity is Friday morning Community Coffee hour. Every Friday at 8:00 a.m. the doors open for free coffee and fellowship. Having a sense of community and a place to belong was Ms. Emma's greatest fear about moving.

To be able to find affordable housing in her preferred neighborhood with access to basic amenities like food has been a dream come true. Not only can she maintain her activities and engage with life-long friends, she can do even more from her new centralized location that is walkable to everything she needs.

UMCH and the Fresh Market will continue adjusting to the changing needs of our new neighbors and long-time friends as we work to build a place of belonging for all.



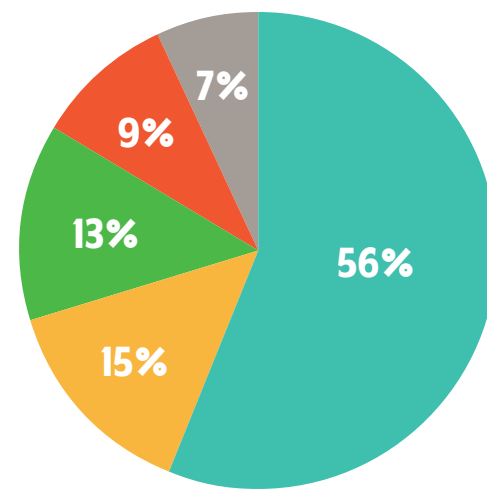
2021 FINANCIALS



REVENUE & SUPPORT

- Donations, sponsorships, grants: \$1,538,198
- Government contracts: \$660,259
- Program revenue: \$382,000
- Other revenue: \$45,763

Total Revenue: \$2,626,220



EXPENSES

- Programs: \$1,354,068
- Facilities/operations: \$341,567
- Administration: \$322,566
- Capacity building: \$221,378
- Fund development: \$166,920

Total Expenses: \$2,406,499

Net Revenue*: \$219,721

* As a nonprofit organization, positive net revenue is invested directly back into our programs.

The final audited financial report for UMCH in 2021 is pending at the time of printing. To view our latest audited financial statements in full, visit umchousegr.org/financials.



MOVING TOWARDS MORE WITH *You*

We need you! Each year people like you help provide thousands of hours of life-changing support for the physical, social, and emotional health of those we serve – from the tiniest newborn to our oldest elder. We invite you to stay engaged in our work and the lives of those you help make so much better.

HERE'S HOW YOU CAN GET INVOLVED:



DONATE

Make a monthly or one-time financial contribution.

umchousegr.org/donate



VOLUNTEER

Share your time and talents.

umchousegr.org/volunteer



WISH LIST

Donate items for use in our programs.

umchousegr.org/wishlist



SHOP

Make Fresh Market a regular stop.

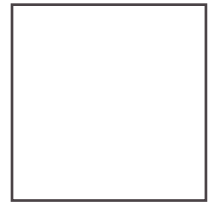
thefreshmarketatumch.com

**UNITED METHODIST
COMMUNITY HOUSE
INCREASES THE ABILITY
OF CHILDREN, YOUTH,
ADULTS AND FAMILIES
TO SUCCEED IN A
DIVERSE COMMUNITY.**



United Methodist
Community House

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